Quality and Business Excellence as a key enabler for achieving Saudi Arabia Vision 2030
The Leadership Role of Saudi Quality Council

Dr/ Ayed Alamri
President – Saudi Quality Council

Abu Dhabi 10 Dec. 2018
A journey of promoting Quality nationwide

SQC has played a leadership role in promoting quality & business excellence in KSA and the region over the past 25 years and today Quality is part of the strategic objectives and the agenda of our nation.
المسيرة التاريخية للجودة بالمملكة العربية السعودية

History of Quality in Saudi Arabia

الرؤية الوطنية للجودة

رؤية 2030

المؤتمر الوطني للجودة

المؤتمر الوطني للجودة

جائزة الملك عبد العزيز للجودة

منح علامة الجودة

المركز الوطني للقياس والمعايير

 الهيئة السعودية للمواصفات والمقاييس والجودة
The 25th Anniversary of Saudi Quality Council

SQC established in 1994 as the 1st Quality society in Arab World.
SQC THINK TANK

SQC THINK TANK is an important source of new ideas and projects that keep SQC dynamic and creative organization.
World Quality Days Events

- World Quality Day (2nd Thursday – November)
- World Metrology Day (20 May)
- World Standardization Day (14 October)
- World Accreditation Day (8 June)
SQC National Quality Week

"QUALITY: A QUESTION OF TRUST"
National Quality Caravan

Quality awareness program
50 Saudi cities by 2020
SQC Quality Books Series

SQC target 100 Books by 2020
SQC Quality Manager Award

Roadmap for Quality Manager professional development
10th Award cycle in 2018
SQC National Quality Survey

Every 3 years
Quality Movement in Saudi Arabia

Establishment of SASO in 1972 represents the official start of Quality movement in Saudi Arabia.
National Quality Infrastructure

Accreditation

Standards

Metrology
National Quality Conference

Every 2 years – The 7th conference Nov 2019 in Jeddah
National Quality Award

King Abdul-Aziz Quality Award - KAQA

4th Award cycle in 2018
King Abdul-Aziz Quality Award Model - KAQA
The KAQA Principles of Quality and Organizational Excellence

KING ABDULAZIZ QUALITY AWARD

- Achieving Outstanding and Sustainable Results
- Adopting Social Responsibility
- Leading by inspiration and role model
- Enhancing Creativity and Harnessing Innovation
- Human Resource Focus
- Learning and Continuous Improvement
- Customer Focus
- Developing Successful Partnerships
- Managing by Processes
Quality & Business Excellence programs are essential to strength our national economy.

KSA Vision 2030
Saudi Arabia.. the heart of the Arab and Islamic worlds, the investment powerhouse, and the hub connecting three continents.
Vision 2030 represents KSA passion towards world class Global Competitiveness Index. Moving forward from rank (39) to Top (10).
Vision 2030 represents KSA passion towards world class

Government Efficiency Index

Moving forward from rank (80) to top (20)
Vision 2030 represents KSA passion towards world class

Moving forward from rank (36) to top (5)
Vision 2030 represents KSA passion towards world class

Logistics services

Moving from (49) toward (25 worldwide) & (1 region wide)
Vision 2030 represents KSA passion towards world class Development of Saudi Cities 3 Saudi cities to be among the best 100 cities worldwide
5 Saudi Universities at least within the top 200 universities worldwide.
Vision 2030 & Quality of life

Quality of Life

- Quality of Healthcare
- Quality of Foods
- Quality of Air
- Quality of Water
- Quality of Cities
- Quality of Products
- Quality of Education
- Quality of Services
”Products and Services of Saudi Arabia to be a world class standard by 2030 ”
To translate the National Quality vision and to support and enable KSA vision 2030

SAUDI NATIONAL QUALITY STRATEGY
Readiness Assessment for key business sectors in KSA using KAQA Quality & Business Excellence model
NATIONAL QUALITY STRATEGY

Approach to develop NQS

Current level/status of Quality in KSA

GAP

World class performance / standards

Development of key objectives & Initiatives

Review of business sectors strategies

Alignment with Government strategies

Learning from Best practices & Quality trends.
National Quality Strategy & Vision 2030

Dedicated to Quality
NQS our Roadmap to Vision 2030
Thank you